



THE LEGEND OF THE AVATAR

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nickelodeon
ANIMATION STUDIO

Unity, Adventure, Culture, Diversity

Yin and Yang is the icon of the theme park.

Based on the Koi pond in end of Season One.

Yin and Yang symbolizes unity and balance, represented by the Sun and Moon Spirits in the show.

Guests can experience the Koi Lake in the center of the Park.



EARTH KINGDOM

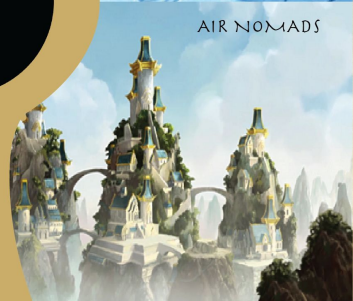


WATER TRIBE



FIRE NATION

AIR NOMADS



THE LEGEND OF THE AVATAR

REPUBLIC CITY

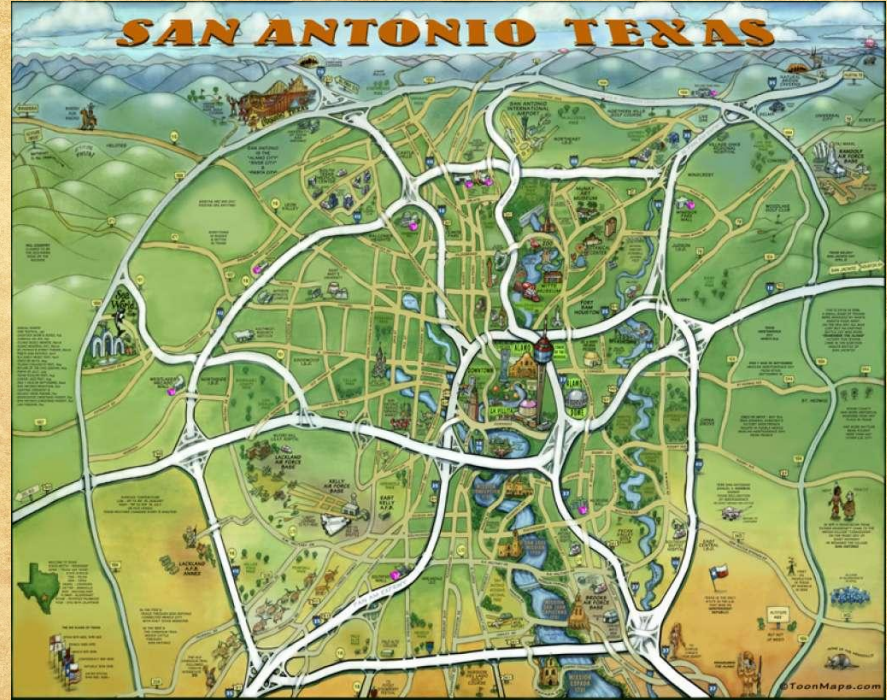
San Antonio, TX

Favorable year-round Climate

Existing Theme Parks in the area
(Six Flags and Seaworld) to bring
in theme park enthusiasts

Tourism spot

Culturally diverse and creative city



PARK OPERATIONS

Hours of Operation:

Monday- Sunday 10am-9pm

2 Parking Lots- Appa & Mo Mo

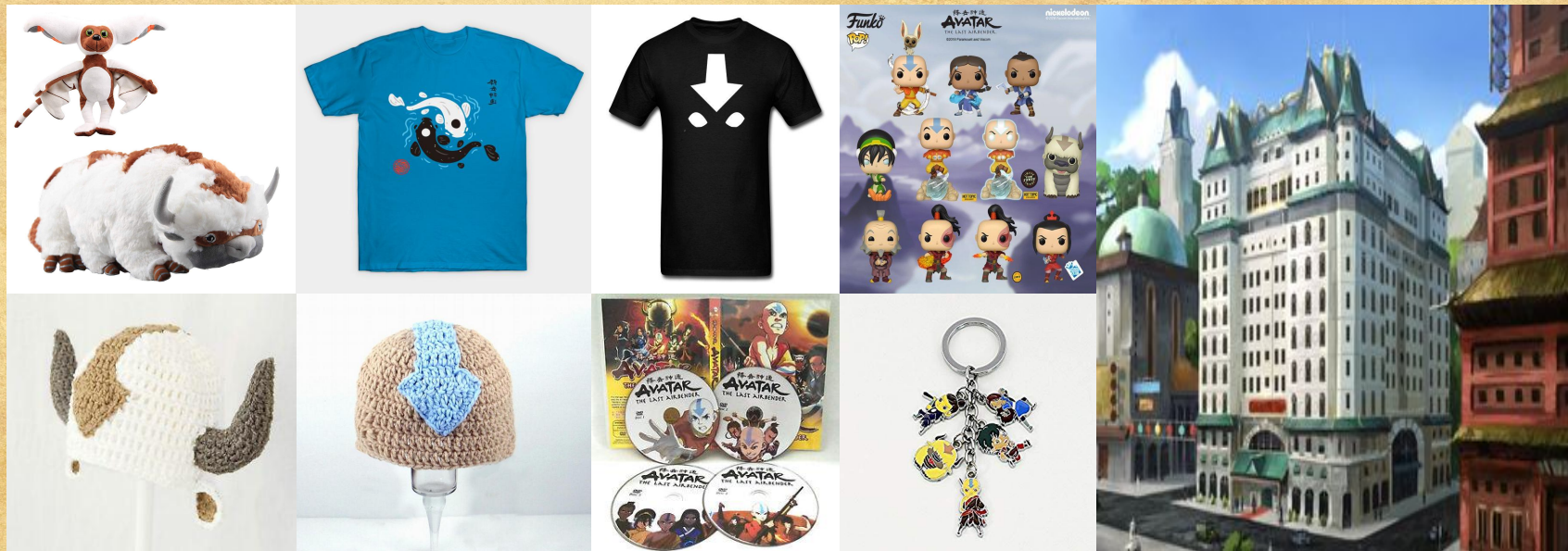
12 Ticket Windows- 3 for each element



PARK OPERATIONS



World of Avatar



Uncle Iroh's Tea Shop



Menu

TAPIOCA TEA

Mango	Honeydew
Peach	Strawberry
Lychee	Almond
Green Apple	Avocado

HOT TEA

Jasmine	Ginseng
Green	Black
Earle Grey	Ginger
White	Herbal

COFFEE

House	Americano
French Pressed	Cappuccino
Espresso	Mocha
Latte	Iced

Sharing tea with a fascinating stranger is one of life's true delights

- Uncle Iroh -

FIRE NATION



FIRE

The Conquering - Fire Nation Army Ride

Learn about the fire nation and its' drive for conquest on this simulator ride. Rapid twists and turns



FIRE



Claim to Flame

A Fire Dancing Show with **Northern Shaolin** influences.



FIRE

Character Meet and Greet



Zuko



Uncle Iroh



KWONG'S CUISINE



APPETIZERS

Hot and Sour Vermicelli
Pork and Vegetables Dumpling
Spring Roll
Dan Dan Noodles

SOUP

Wonton Soup
Hot and Sour Soup
Tomato with Eggs Drop Soup

ENTRÉES

SZECHUAN CHEF'S CHICKEN

Whole chicken breast coated in Szechuan sauce.

IMPERIAL JADE PRAWNS

Prawns and mixed vegetables stir fried with creamy white sauce and garnished with broccoli.

SINGAPORE CHOW MEI FUNG

Singapore rice noodles stir-fried with shrimp, chicken and beer with far-east Singapore curry spices and topped with sesame seeds.

Zuko's Fire Whips

FIREBENDERS HAVE THE UNIQUE PYROKINETIC ABILITY TO CONTROL FIRE, WHICH ALLOWS THEM TO ADAPT THE FLAMES INTO NUMEROUS FIGHTING STYLES. ONE OF THESE FIGHTING STYLES IS FIRE WHIPS, WHICH ARE CONTINUOUS STREAMS OF FLAME THAT CAN BE UTILIZED AS A WHIP.



ZUKO'S FIRE WHIPS ARE MERINGUE FLAMES MADE WITH SUGAR, EGG WHITES, COLOURED WITH ORANGE AND RED, AND DIPPED IN BRONZED CHOCOLATE TO GIVE A FIERY GLOW.

FIRE



Jewelry



The Hot Spot



Robes



Hats



T-Shirts and hoodies

WATER TRIBE



WATER

Master Pakku's Waterbending

Water ride that has icy themes that teaches about the water tribes with a big fall at the end.



WATER

Escape the Foggy Swamp!

Spinning water ride about the Foggy Swamp Tribe.

Aang and his friends are being attacked by the Swamp Monster. Escape before you go spinning out of control!



WATER

North and South Poles

Play area for small kids and older adults.
Southern Water Tribe - igloos, Northern
Water Tribe - ice made looking slides and
swings



WATER

Learn How to WaterBend: An interactive Tai Chi “class”



WATER

Character Meet and Greet



Katara



Sokka

AQUA



Starters

Fresh Oysters
Cod Au Gratin

Soup & Salad

Tomato-Basil Crab Bisque
Traditional Caesar Salad

Entrees

Panko Crusted Cod
Lobster & Shrimp Pappardelle
Chicken Pesto Pasta
Grilled Seafood Jambalaya

Dessert

Banana Tres Leches
Brownie and Berry Pie

Drinks

Fish Merchant's Mojito
Salor's Thyme
Watermelon Lemonade with Kiwi

ICY CHOCOLATE DESSERT

Waterbenders yield the power to control water and turn it into various forms; one of those being the ice disc, a cylindrical column of ice that into razor-sharp sections.

Pakku's Ice Discs

Try Master Pakku's Ice Discs, made from white chocolate, with a hint of peppermint to give that icy cold taste.

WATER

Watermania



Jewelry



T-Shirts and Hoodies

Robes



EARTH KINGDOM



EARTH

The Blind Bandit

Metal roller coaster that bends and curves at speeds of upwards of 70 miles per hour with a drop from 200 feet!



EARTH

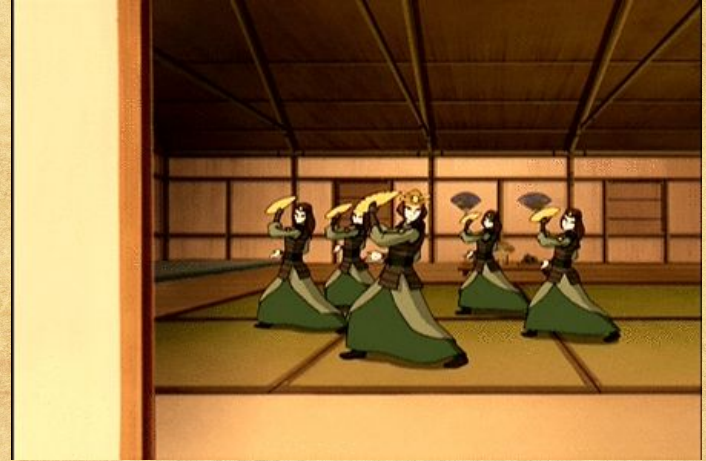
Omashute

This ride is powered by earthbending and gravity. It is a fast, wooden speed roller coaster with sudden stops and drops in the Earth Kingdom city of Omashu.



EARTH

Kioski Warriors Fan Demonstration



EARTH

Character Meet and Greet



Toph

Suki's Diner

STARTERS & SMALL PLATES

Deep Fried Pickles
House Salad
Soup of the Day
Potato Skins
Onion Rings

MAINS

Classic Cheeseburger
Swiss Mushroom Burger
Chicken Caesar Wrap
French Beef Dip
Chicken Tenders

Sides:
Fries
House Salad
Coleslaw
Mac & Cheese

BEVERAGES

Milkshakes - Chocolate, Vanilla or Strawberry
Soda
Juice - Apple, Orange or Lemonade
Coffee/Tea

Toph Beifong's Sweet Popcorn

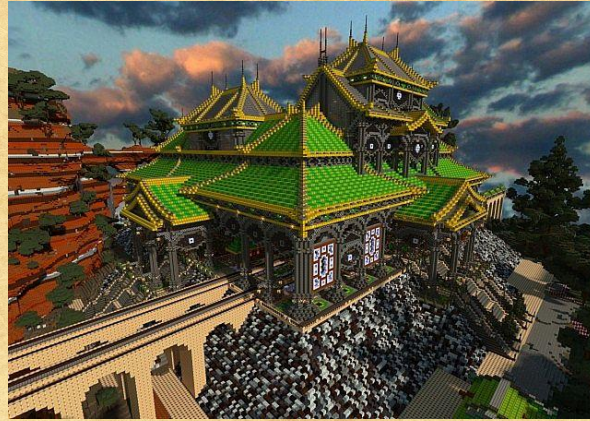


Delicious sweet popcorn, colored blue & green to represent the earth.

EARTH

Earth Kingdom Exchange

Jewelry



T-shirt and
hoodies



Robes



AIR NOMADS



AIR

The Flying Bison!

This virtual reality ride allows you to travel around the four nations and experience Team Avatar's adventure.



AIR

Airbender Staff

A flying roller coaster around Air Nomads. Riders are held in the prone position and fly around Air Nomads with some ups and downs and twists with high speed.



AIR

Anti-Gravity

Aerialist Flying Show featuring the Air Nomads with
Ba Gua Zhang influences



AIR

Character Meet and Greet



Aang

The Tranquil Nomad

Soups & Salads

- House Salad -

Seasonal greens tossed with grape tomatoes, carrot, cucumbers, sunflower seeds, feta and our house dressing.

- Chilli -

A hearty mixed bean and vegetable chilli made with fresh jalapeños and cheddar cheese.

Mains

- Fresh Take Sandwich -

Green apple, beets, hummus, greens, grated carrot, avocado and basil mayo.

- Pad Thai -

Rice noodles sautéed in a spicy lime sauce with napa cabbage, broccoli, bell peppers, carrots, tofu, green onions and cashews.

- Avocado Taco -

Cheese, refried beans, red cabbage, avocado, jalapeños, cilantro.

- Bravocado Sandwich -

Avocado, cucumber, tomato, greens, brie, hummus and chipotle mayo on multigrain bread.

Smoothies

- Weekend Warrior -

Banana, blueberries, oats, coconut water, honey, whey protein, chia and ice.

- Very Berry -

Raspberries, cranberries, strawberries, blueberries and yogurt.

- Matcha Monsoon -

Matcha green tea, vanilla soy milk and frozen yogurt.

The Air Nomads use airbending to create this popular dessert, adding a quick infusion of air into the filling to make it rise, and create its distinctive spiral cone shape.

According to Monk Gyatso, the secret to the pies taste is the gooey filling!

MONK GYATSO'S FRUIT PIES

AVAILABLE IN ORANGE, GRAPE, CHERRY,
AND BANANA!

AIR
FRU

AIR

Jewelry



AIRTOPIA

Hats



Robes



T-Shirts and hoodies



CELEBRATION of NATIONS parade

The troupe of Nomads will play instruments and perform songs

Purpose: engage the audience and include them in the storytelling



FIRE



Performers are trained in the art of **Northern Shaolin.**



A float, inspired by a Fire War Ship.



The “ship” will include pyrotech, similar to Maleficent's dragon that is timed with the performer's movement.

EARTH



Troupe of performers trained in **Hung Gar**.



The float is inspired by the flying machine built by the Earth Kingdom.

Toph is riding on top.

Performers are holding sheets of blue fabric horizontal, representing water.

Performers are lined between the sheets of fabric demonstrating **Tai Chi**.

WATER



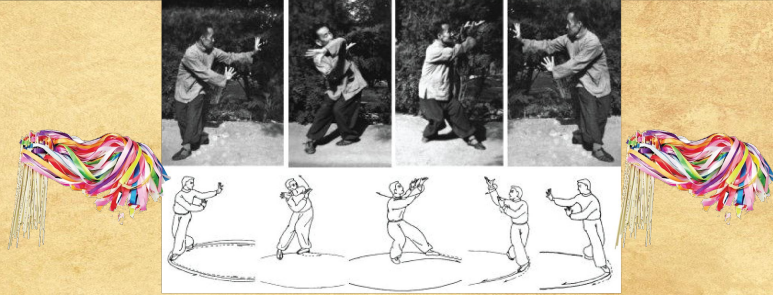
The float is inspired by a Water Tribe ship.

Sokka and Katara stand up top, and water is sprayed to the audience.

AIR



Performers trained
in the art of **Ba
Gua Zhang**.



A float animatronic
of Appa with
character Aang on
top will follow.



Parade will conclude with a 30 foot tall statue of the current Avatar.

Aang for opening of the parade, opportunity to grow and change.

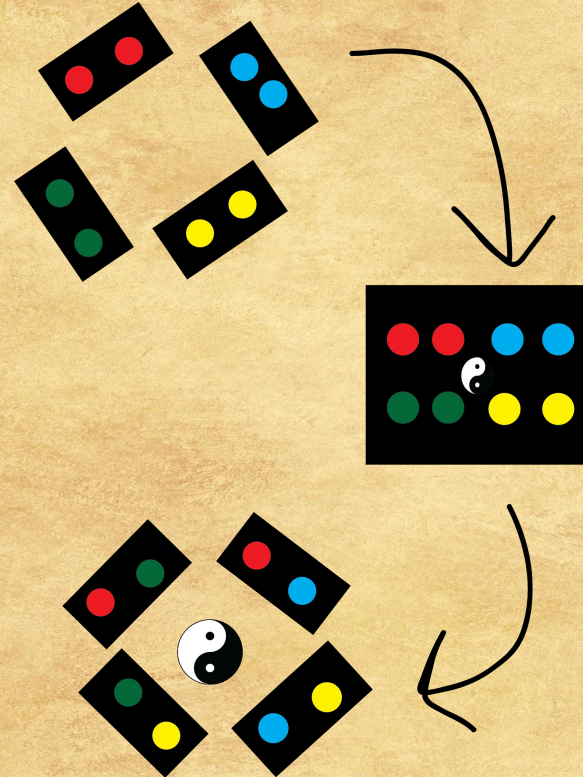
The Parade will conclude with the infamous "Cabbage Man"



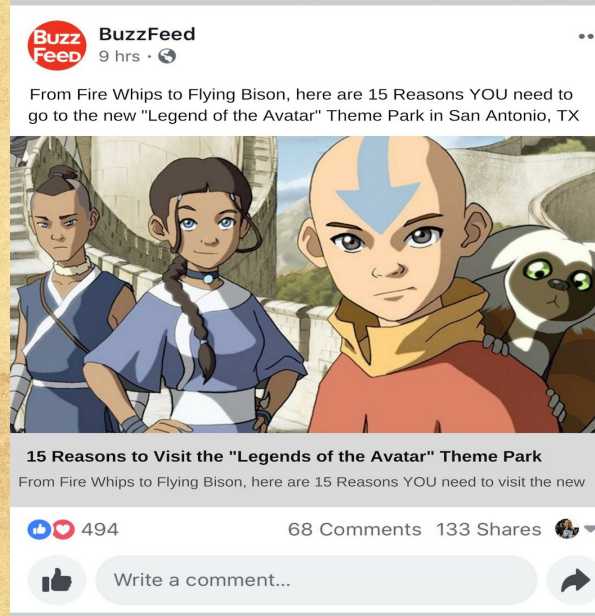
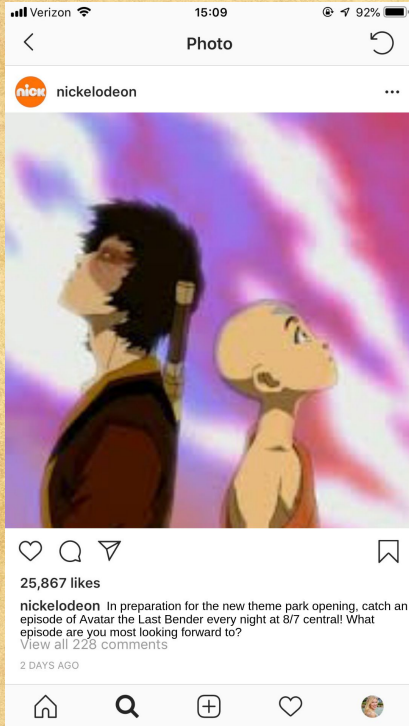
CROSSROADS OF DESTINY firework spectacular



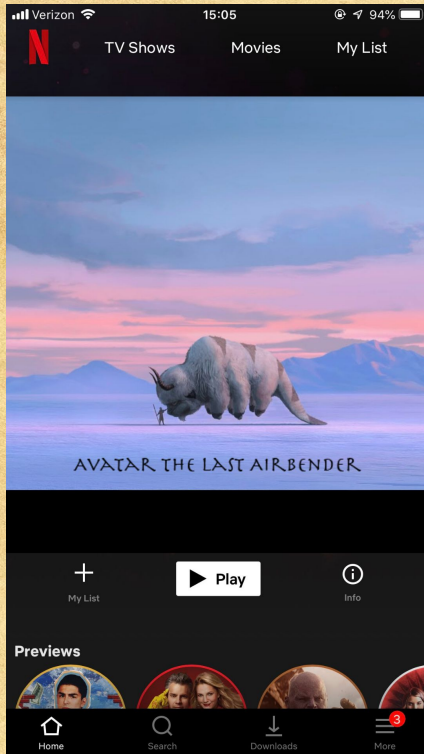
Think Illuminations + Rivers of Light



MARKETING



MARKETING



Utilizing Netflix:

Including the original animated series for streaming

Using publicity from the new Netflix live-action Avatar series



MARKETING



Billboards around San, Antonio, TX



The journey continues...

Opportunity to expand and add to the concept of this park exits.

Through continuation of the Avatar in television shows, comic books, and Netflix original series.



SOURCES

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